

**ELECTRONICS
MANUFACTURES
S ELECTRONIC
MODULES AND
SYSTEMS
AND GAS
SETS.**



COMPANY OVERVIEW

ADVANCED ELECTRONICS FOR THE GLOBAL GENERATOR INDUSTRY

Deep Sea Electronics (DSE) is the world's leading designer, manufacturer and supplier of electronic control, monitoring and protection modules for diesel and gas generating sets. Our diverse range of products includes specialised single and multi-set control solutions that have been created specifically for the generator industry.

FIRST-CHOICE SUPPLIER - TRUSTED WORLDWIDE

Deep Sea Electronics was founded in 1975 by the company's current Chairman, Ed Sheader. Since its inception, the company has become the supplier of choice for many of the world's largest original equipment manufacturers (OEMs), panel builders and gen-set service companies. Our extensive distributor network and strong direct sales channels have enabled us to build long-term relationships with companies across the globe. We now supply more than 200,000 control modules throughout the world every year.

UNRIVALLED PRODUCT RANGE

DSE has established a unique position in the industry by developing a range of modules that match all the required levels of gen-set control. This enables our customers to select a controller with the correct feature set for each individual application. Our control solutions range from simple Manual and Auto Start Modules for electronic and non-electronic engines, through to multi-set load share systems for complex paralleling applications.

Other product ranges include Auto Mains (Utility) Failure Controllers, Auto Transfer Switch Controllers, Battery Chargers and an extensive collection of expansion devices to complement our main control modules. All products are designed to be simple to install, program and operate. For complete quality assurance, our products are supplied with a full manufacturer's warranty as standard.



OUR MISSION IS TO BUILD SUCCESSFUL LONG-TERM RELATIONSHIPS WITH OUR CUSTOMERS AND PARTNERS BY UNDERSTANDING THEIR NEEDS, DELIVERING ADVANCED CONTROL SOLUTIONS AND PROVIDING UNRIVALLED SUPPORT SERVICES.

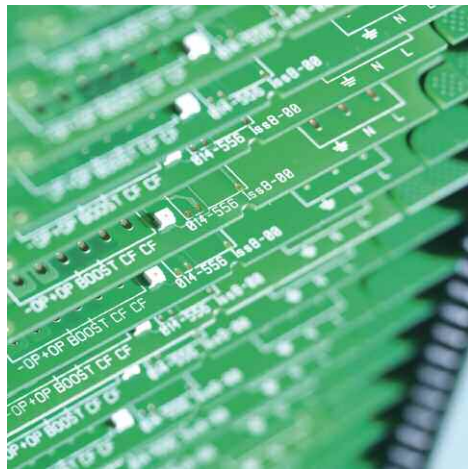
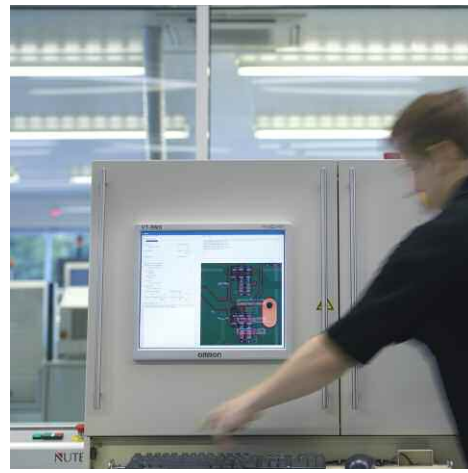
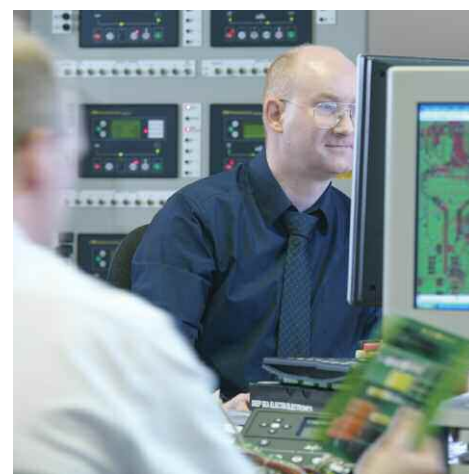


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WHY DSE?

- CONTINUOUS PRODUCT INNOVATION
- LATEST DESIGN TECHNIQUES
- ADVANCED MANUFACTURING PROCESSES
- COMPREHENSIVE PRODUCT AND COMPLIANCE TESTING
- RELIABLE TECHNOLOGY
- WORLDWIDE DISTRIBUTION CHANNELS
- SPECIALISED CONTROLS FOR THE INDUSTRY
- ESTABLISHED GLOBAL SUPPORT NETWORK



WHATEVER YOUR APPLICATION DEMANDS
WE HAVE THE SOLUTION

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**WHATEVER YOUR APPLICATION DEMANDS
WE HAVE THE SOLUTION**

OUR TOTAL DEDICATION TO THE POWER GENERATION INDUSTRY ENSURES OUR PRODUCTS MEET OR EXCEED YOUR REQUIREMENTS. THE CONTINUOUS DEVELOPMENT OF OUR GLOBAL DISTRIBUTION NETWORK DEMONSTRATES OUR COMMITMENT TO THE FUTURE OF THE INDUSTRY.



SUPPORT FROM DEDICATED PROFESSIONALS

Our dedicated, multi-skilled personnel are committed to working together to ensure that the company consistently delivers market-leading products that fulfil the demands of the industry. DSE prides itself on offering its customers a total solution and not just a control in a box. Customers throughout the world can rely on the knowledge and expertise of our sales team and the support of our technical department, offering 24-hour back-up, 365 days a year, either on site, by email or over the telephone.

SPECIALISED MANUFACTURING – UTILISING ADVANCED TECHNIQUES

Our bespoke production facility is equipped with the latest surface mount machinery to enable us to produce our control modules to the highest standards. We are continually looking at ways to improve our processes so that our customers receive superior quality products. Our advanced optical inspection machinery ensures all our circuit boards are 100% accurate and our rigorous functional testing ensures customers are consistently provided with the highest quality controls in the industry. One of our unique advantages is that we manufacture on-site at our UK head office, giving us the flexibility to meet large order demands at short notice.

PRODUCT DEVELOPMENT – PUSHING THE BOUNDARIES

We are continuously developing new products that provide solutions for the evolving requirements of the industry. Our commitment to using the latest technology has provided the platform for the company's growth and success over recent years – and will continue to do so. The future of the power-generation industry looks set to pose many challenges – and at DSE we are ideally placed to help our customers overcome them.

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YOUR LOCAL DISTRIBUTOR